

International Marketing

Objective 1

Feedback on country choice

Group name: Big Pie Promise

Your country choice: Yes - a promising choice

Feedback on country choice

India is a fast growing and interesting market

Less competitive – good direction

Feedback about product

Hand tools – rather than fixings (so not screws)

Feedback on presentation

14.59-

Good direction with the slides – but

- change the font – use a non-serif font
- Animate
- Add related pictures!

Masks . . . ?

In conclusion [pause]

There are four key takeaways from this presentation

First . . .